



A Global University with Global Impact

Welcome

At BU, we're passionate about making sure the work we do impacts on the lives of people across the world. We use our global experience to make sure that our research influences **global thinking**, and the courses and experiences we offer our students develops them as **global talent**.

We are excited about delivering the global vision for BU set out in our Strategic Plan, and look forward to establishing a distinctive Global BU by 2025.

We want to share our vision for the future with you. We will deliver this vision through working with industry experts, leading academics, major institutions and organisations, and our own staff and students, to make an impression in Bournemouth that will reverberate around the world. We'd love you to join us on that journey to deliver **global traction**.



Vice-Chancellor - Professor John Vinney (right), Pro Vice-Chancellor (Global Engagement) - Dr Sonal Minocha (left).

Creating the most stimulating, challenging and rewarding university experience in a world-class learning community by **sharing** our unique fusion of excellent education, research and professional practice and **inspiring** our students, graduates and staff to enrich the world.

Bournemouth University Vision (BU 2018)

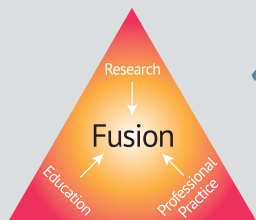
Fusion: A different way of thinking

BU, like every university, has education, research and professional practice at its core. What makes BU stand out is that we blend these core responsibilities so that they don't operate independently of each other but merge together, influencing, stretching and strengthening the student and staff experience. We call this Fusion.

In other words, what we learn through our research influences our curriculum and is shared with industry; this professional practice insight in turn gives us new ideas for research and helps us design and deliver courses that keep our students at the cutting edge.

Global BU, and the Global Engagement Plan shared here, is about taking this vision of Fusion around the globe. We want our staff and students to drive **global thinking** through research, to develop **global talent** through the educational experience, and to deliver **global traction** through interactions with employers, policy makers and professional practice. We want our staff and students to make a positive impact on the world and in return help shape a truly Global BU. This is Global Fusion.

Our Vision



2015 – **Fusion** Blending education, research and professional practice.



2018 – **Global Fusion** Transforming our vision of Fusion into global practice, global education and global research.



2025 – **A Global BU** Embodying Global Fusion as the basis of driving global thinking, developing global talent and delivering global traction.

Our Value Propositions

- To drive **Global Thinking** by enhancing our portfolio of global research.
- To develop **Global Talent** through an educational experience that fuses internationalisation and employability for all our students.
- To deliver **Global Traction** across organisations and societies by uniting through our Hubs of Practice the very best of our Global Thinking and Global Talent.



Our Commitments



Our Environment - The Global Hub





our Vision



Our Value Propositions



Our Commitments



How we are shaping a Global BU...

Global Students

We are diversifying and integrating our home and overseas students to provide a global experience for all.



We will develop targeted programmes of mobility with key partners.

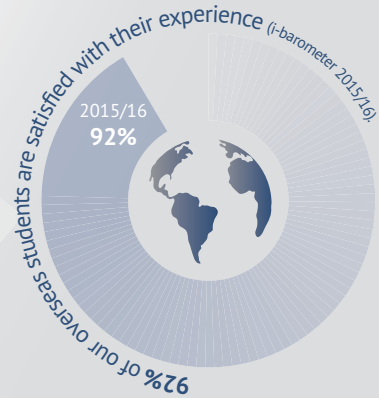
We will make it easier and more accessible for students to engage in an international experience as part of their BU journey.

A projected 20% of our students will have an international experience by 2018.

We are developing all our students as Global Talent through our curricular and extra-curricular proposition.

13% of our on-campus student population is international.

We have an exciting Global Alumni Scheme for all our graduates.



BU students from Bournemouth Bharatiya Club, Global BUzz India event.



A BU student on a study exchange in China.



BU students working on the 'Aftershock Nepal' project.

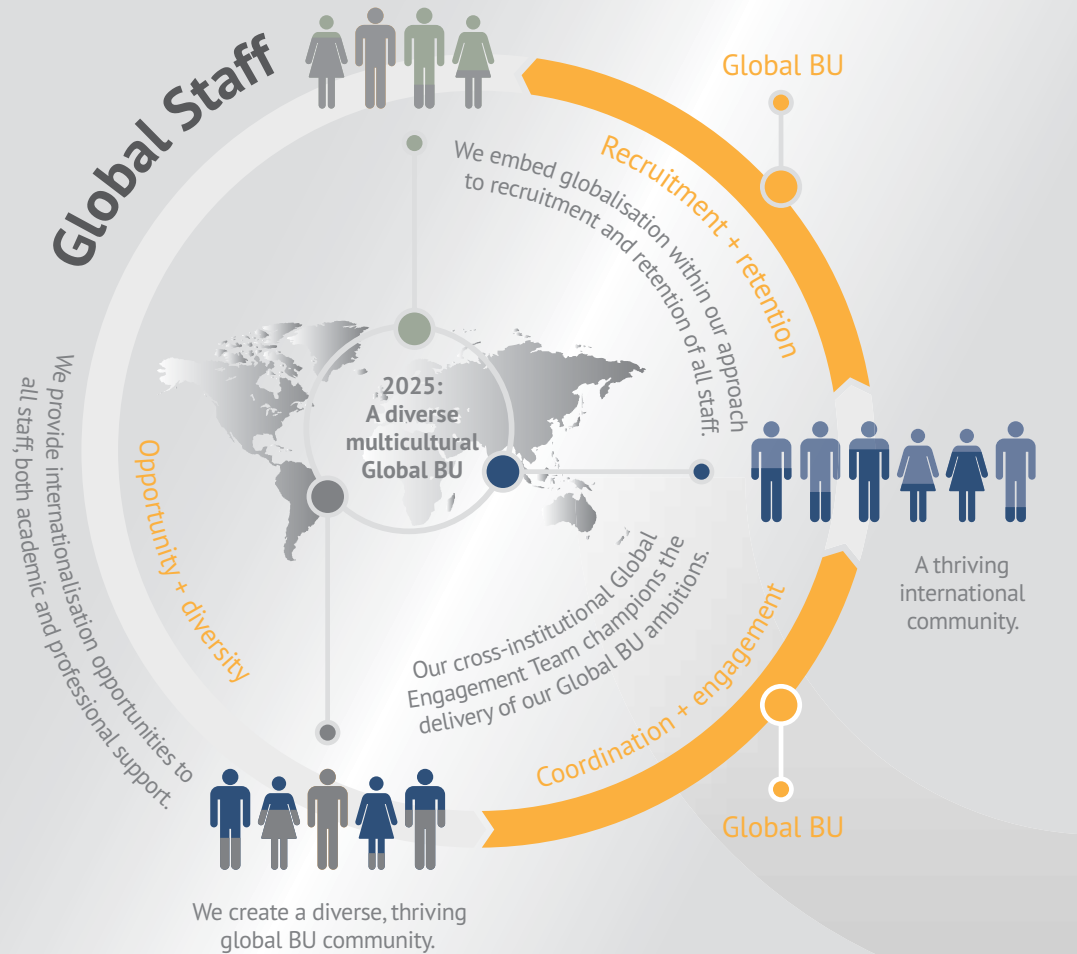


BU students volunteering in India.



The inaugural International Commencement Ceremony 2015, Bournemouth International Centre.





Professor Edwin van Teijlingen with Nepali colleagues and research participants, where BU is collaborating on long-term public health research.



BU discussing orangutan research, Sikundur, Indonesia.



Staff from BU and European partner universities working together on VeggieEat, a project promoting healthy eating in Europe.



Dr Carol Clark and Dr Judith Chapman with Professor Dato' Dr Rahmah Mohamed, and Vice-Chancellor of INTL-International University, Malaysia.



Dr Luciana Esteves with students in Portugal, observing how sediment characteristics change.

We continually invest and take pride in our global collaborative capital.

We have the Fastest Growing Digital Economy outside London. (TechCity, 2015)

Situated in the south-east corner of Dorset, Bournemouth is the largest town in the county. Dorset itself is home to the Jurassic Coastline, a UNESCO world heritage site.

Dorset has 7 miles of award-winning sandy beaches.

Shaping global societies

Empowering business

Unleashing Dorset's global potential

Global Region

Global Partners
Connecting campuses, connecting communities, connecting cities.

By 2018, we will have 3 Hubs of Practice in China, India and ASEAN connecting organisations, employers and alumni.

Together we shape collective futures.

We will establish a consortia of strategic global partners working together across borders.



BU staff and students visited local business Ceuta Healthcare.



Dr Zulfikar Khan, Associate Professor at BU, with National Centre of Physics Islamabad staff and students.



BU's annual Festival of Learning.



Vice-Chancellor Professor John Vinney visits local digital agency Bright Blue Day.



With our partners from Universidad de Las Americas – Ecuador (UDLA) talking about "kichwa" culture.



A study by Postgraduate Researcher Ruwan Abeysekera examines how microfinance institutions collaborate with small businesses such as with Mr and Mrs Palitha shown here.



BU's Festival of Design and Technology 2015.



Vice-Chancellor Professor John Vinney with BU staff and students and AFC Bournemouth Chairman, Jeff Mostyn, celebrating the 2nd anniversary of the BU and AFC Bournemouth partnership.



P.s. We're hiring!

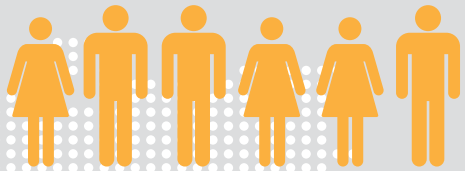
Davide Pesare
Pixar Animation Studios



Davide Pesare, Lead Engineer at Pixar Animation Studios, USA, speaking to students at BFX, Bournemouth's Visual Effects, Animation and Games Festival 2015

Global BU 2015

2% of students mobile overseas



205 International academic staff members



95.7% Internationally recognised research (REF, 2014)

112 Global partnerships



13% International students on campus



Global BU 2018

BU to be known for:
Driving Global Thinking
Developing Global Talent
Delivering Global Traction

20 research linkages
with QS/TES world
top 500 Universities

20%
of students on
campus to undertake
an International
experience

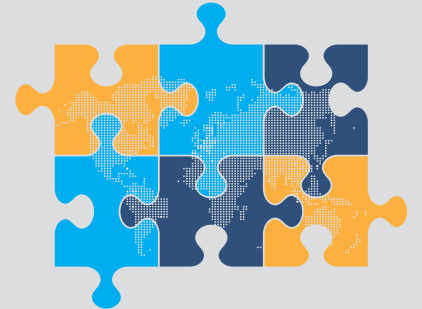
3 Hubs of
Practice



16%
International
students
on campus



6 Key strategic
corporately led
partnerships



Global BU 2025

Global Opportunities and Global Futures for All





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